



Hunt Business Management Australia



Aged Care Display Kits

Professionally displaying your vacant rooms will be a contributing factor to increasing sales, occupancy and revenue for your Company.

When a consumer tours your vacant rooms they need to feel like this could be the home for their loved one. Creating an eye appealing holistic approach to room displays is vital to ongoing sales.

These affordable and customised display kits could also form part of your Additional Service listings enabling your residents and families to purchase them prior to admission.

Each Display Kit is supplied in a self-contained storage tub with a Policy document offering clear guidelines for your staff around the care and use of the products.



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"...You only have one chance to make a lasting first impression..."



With much competition and choice within the Aged Care Industry, Providers are looking to:

- Become a Provider of Choice
- Increase Revenue and Income Streams
- Establish a Point of Difference
- Enhance Additional Services offerings
- Invest in Refurbishment of Older Facilities
- Offer Exceptional Customer Service
- Provide Knowledgeable Facility Tours with qualified staff
- Upskill Sales and Admission Teams

Our qualified team will offer training procedures and photos of the finalised Display Rooms for your staff, clearly outlining expectations of room presentation moving forward.

STANDARD KIT	DELUXE KIT	
1	2	Storage Container/s
1	1	Quilt Insert
1	1	Quilt Cover
2	2	Coordinated Pillowcases
1	1	Throw Rug
2	3	Coordinated Cushions
2	3	Artificial Plants
1	2	Assorted Photo Frames
1	1	Display Placemat
1	1	Cup and Saucer Set
1	1	Vase
1	1	Reading Book
1	1	Pair of Reading Glasses
1	1	Jewellery Display Tree
1	1	Table Clock
1	1	Breakfast Tray
X	1	Water Jug and 2 x Glasses
X	1	Bathroom Décor Set
X	1	Jewellery Box

Contact the HBMA team today to discuss how we can assist you with navigating the future of Aged Care, creating a positive change with Sales Mentoring, Admissions Processes, Financial Training, Occupancy Optimisation and much more.

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